

VALENCIA GRIFFIN-WALLACE

Southern Belle | Queen of Define U

International Speaker | Mentor | Best Selling Author | Host of Define U Radio



▶ MEDIA KIT

► About Valencia

Valencia Griffin-Wallace is the founder of Define U, a movement that teaches women the 3 E's of living a successful life. Empower, Equip, Encourage. Empower people to recognize what they have is enough to get started. Equip them with the tools and strategies to keep going. Encourage and support the along the way. She produces and host Define U Radio, a podcast with an internationally diverse audience.

As a leader, she has been called a "conscious" game changer because of her unapologetic, authentic approach. Some have dubbed her the Southern Belle due to her Louisiana roots and others, a drill Sargent. In her words, "Your past doesn't define you. It gives you definition, and what you do with that is up to you."

Using her years of "real world" experience and overcoming obstacles in life and business, she connects and inspires audiences on many socioeconomic levels. She has had the honor of speaking internationally and presenting at the 2018 International D.A.R.E. Training Conference.

Valencia has published two bestselling books, including Motherless Child, which details the obstacles of growing up in a nontraditional household and co-authored three books. Her love of writing has led her to blogging on several platforms such as Boss Babe and Brilliant Awakening Magazine.

Valencia serves on the advisory board of the Atlanta Black Theatre Festival and advocates for children through CASA in Louisiana.



► Presentation Topics

- **Unapologetic Confidence**
Throw down the crutches that keep you from walking on your own
- **Designing A Life That Fits**
The simple math that helps balance life
- **Queen Moves**
Collaborating, Connecting, and Communicating with others effectively
- **The Pasture To The Palace (religious)**
Using Your Past To Propel Your Success
- **The Power of No**
Saying No Without Guilt
- **Empowering The Young**
Strategies that help the next generation to make wise choices

Available For

- Keynotes
- Breakout Sessions
- Workshops
- Panel Discussions

▶ As Seen

HUFFPOST

BRILLIANT AWAKENING MAGAZINE
BRILLIANT

CW
Courageous Woman
Magazine

D.A.R.E.

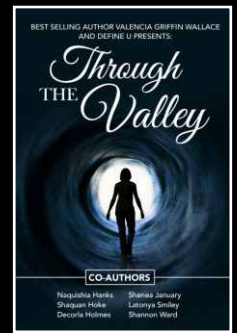
EMPOWERING THE ESSENCE OF A WOMAN
DIAMOND
Diva

BOSS Babe

(contributor)

SWAG
MAGAZINE

(contributor)



All I can say is WOW! I met Mrs. Valencia via FB. I made a post that she commented on. She didn't know me and I didn't know her, don't even know how we become friends on FB. But I am extremely glad that we are, she has been God sent. If you're looking for real, raw, and uncut, Mrs. Valencia is the person. She will push you out of your comfort zone and will hold you accountable for everything you say and write it down. She's a true BOLD Lifestyle Designer!

L. Robertson, Upfront Management & Consulting

It was a complete honor and privilege to work with Valencia Wallace. From day one of my conversation with Ms. Wallace, I knew she had the gift and the ability to help me sort through things inside of me. The journey is not a walk in the park and excuses will have to say in your past because she is taking you into your future. So if you are not ready to move then come back when you are ready and she will get you to the next level.

S January, Entrepreneur & Author

Her boldness and energy for life has catapulted me to levels I would have otherwise left alone or not even knew. I had my own sense of endurance, but it wasn't until I met her that I truly understood what that world meant. I have forever been empowered by our relationship. She is so dedicated that it rubs off and pours over those that want it from her.

C. Riddle, Event Coordinator

▶ Define U Radio

What is Define U Radio

Define U Radio is a perfect mix of real talk and life lessons shared by the host, Valencia Griffin-Wallace and various guest. The show is about people who have learned authentic life lessons and overcame adversities to do something better with their life. Often hitting hard topics like depression, Define U is known for having the discussions many people should have, but don't.

Made for women and men who want to hear from the "everyday" flawed heroes, Define U Radio's goal is to entertain and inspire the international audience that tune in once a week.

Listen everywhere podcast are available including iTunes and Google Play.

Listen To Our Most Recent Episode here: bit.ly/defineuradio

RSS: <http://bit.ly/durrss18>

Host: Valencia Griffin-Wallace

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Host Bio

Valencia Griffin-Wallace is a best selling author, international and speaker who loves podcasting. It opened up a world where the focus is education, empowerment and entertainment. She produces Define U Radio podcast from her home in Louisiana. To learn more visit, www.valenciagwallace.com

▶ Facts

Frequency	Once a week	Demographics	Country	Share
Launched	2016	Age	United States	67.21%
No of Episodes	100+	Men	Botswana	4.16%
Downloads	5000+ monthly	Women	Spain	6.55%
			Italy	5.94%
			El Salvador	3.19%
			Other	12.95%

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